

Masterman HSA Monthly Meeting

Date: Tuesday, September 17, 2024
Time: 7:30 PM
Location: Zoom



Attendees

47 total participants on Zoom (See sign-in sheet for general members)

Board Members

Anne Albert	Stacy Koilor	Michael Wang
Ya-Chi Tsao	Chelsea Badeau	Jennafer Howard
Sarah Schindler-Williams	Sam Vitiello	Mae Trieu
Kaitlin Kertsman		

School Staff

Michelle Harrison	Peggy DeNaples	LeeAnne Fox
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Quick Recap

The meeting introduced the HSA and discussed the importance of active participation in the community. Various committees within the HSA were highlighted, with a focus on boosting community engagement and parental involvement, and a \$140,000 fundraising goal was set for the school year.

Minutes

Anne Albert, President, welcomed everyone and gave a quick overview of the agenda for the meeting.

Introductions

Board:

President: Anne Albert

Vice President 1: Stacy Koilor

Vice President 2: Mike Wang

Corresponding Secretary: Chelsea Badeau

Recording Secretary: Jennafer Howard outgoing; Kaitlin Kertsman incoming

Treasurer: Ya-Chi Tsao

Standing committee chairs:

Fundraising: Sarah Schindler-Williams

Outreach: Sam Vitello

Membership: Mae Trieu

Social: Dani Laws

Open Board positions

- IT & Comms Chair: Main focus is to lead social media and online platform communication efforts. Occasional update of website, etc. But mostly social media posting and engagement.
- Building & Grounds (aka Facilities) Chair: This committee will help us imagine and execute improvements to rooftop and gardening efforts.

HSA and SAC

- SAC: School Advisory Council. Part of Philadelphia School District and handles school issues and affairs; more day-to-day.
- HSA: Home and School Association. More of a booster; independent 501c3; work to fundraise money to give back to school, sports, clubs, support. Build relationships among families and between families and schools. Enhances experience at Masterman to represent voices of community.

May Meeting Minutes

Approved unanimously; can be found on the HSA website.

Upcoming Events

Oct. 1 New Families Zoom FAQ: to get practical questions answered

Oct. 10 Happy Hour at Craft Hall

Membership Drive: [Join Now](#)

School Admin Update: Michelle Harrison & Peggy DeNaples

- Principal Laurie had an emergency appendectomy but will be returning next week.
- School Selection is live. Counselors held assemblies for 8th grade students, virtual meeting for parents.
- Masterman holding Open Houses: Link to register on website. Three in person (during the day) and one virtual (in evening).
- Shadow Days: Principal Laurie supports offering current 8th grade Masterman students to shadow high schoolers; working through details and will follow up.
- Towhalls held on 9/25 and 9/30 for 8th graders to receive information on other high schools in order to make an informed decision.
- Reviewing the posted courses for accuracy; parents alerted the administration that there is a need for clarity on which grades are eligible for courses
- Vacancies: 1 of 3 - offer accepted for an English teacher.
- Mr. Paul Roth returning from surgery; Mr. Nichols (his coverage) will move to support English Vacancy until Ms. Sanchez (new hire) is onboarded for 7th and 8th English.
- Opportunity for high schoolers to participate in school's social media; looking to highlight the different field trips, athletics, extracurricular activities, etc, leveraging students to provide into

and photos. Admin meeting with interested students; will share that HSA is also looking for some help to partner with their open board position.

Teacher Liaison Update

- High school (absent)
 - Highschool fair is this Friday for students to check out club offerings
- Middle School: LeeAnne Fox
 - Access to Masterman logo gear:
 - Purchase in person: courtyard at noon dismissal next week; Craft Hall Happy Hour; all big events
 - Membership drive
 - Tracking participation by grade, not donations, to win the contest
 - How to get chaperones; push for completing required forms. Perhaps have an Outreach volunteer at a table during parent/teacher conferences to stand and chat
 - SAC and Samcan support if people have questions
 - Volunteer page on HSA Website under “Support”
- HSA speaking at next week’s Professional Development day, sharing how to access funds

SAC Liaison Update: Sam Vitiello

- SAC includes parents, teachers and two student representatives (middle and high school)
- Work very closely with SGA and all teachers and work through committees.
- Regular monthly committee meetings; all are welcome to attend

School Selection Committee Update

- Ad hoc committee to help provide info to the community about school selection
- Counselors held virtual meetings that were recorded and should be shared out
 - Stacy will follow up on distribution

Membership Committee Update: Mae Trieu

- Participation can look different; Easiest way to participate is to join HSA
- Suggested donation but up to the family; donation not required to join
- Looking for volunteers to join the committee, email membership@mastermanhsa.org

Outreach Committee Update: Sam Vitiello

- Focus on creating community, safe spaces for parents, how we support students and teachers
- Few committees under outreach; volunteer time requirements vary, even a few hours a month is helpful

- MS (Soma Banik) and HS (open) liaison - a lot of room for people to come and figure things out. Formally create structure for class parent guidelines.
- DEIAR: Britt Bronson, working closely with SAC DEI
- Athletics: Marisa Shaaban, starting fresh with new Athletics Director, Mr. Roach to reimagine what Athletics can be at Masterman: reporters/photos, pep rallies, game film, updating gym.
- Library: Nicole Eggerts; Masterman now has a full-time librarian. Looking for volunteers; Book fair once a year and will need volunteers.
- Transition: Michael Wang: more of a summer committee to help new families, event on 10/1 part of this support

Fundraising Committee Update: Sarah Schindler- Williams

- Goal is \$140,000 - all goes back to school to help everyone have a great experience
- Fundraising is collecting to raise money: Annual fund campaign and Spring Auction are main drivers
- Community building and other events to raise funds: Craft Hall Happy Hour on 10/10
- Already have event on 10/10 at Craft Hall.
- Potential Winter Classic event with Mr. Roach; inviting alumni back, teachers, bake sale
- Subcommittees under Fundraising; opportunity to volunteer for Fundraising committee in general or specific work on Spring Auction or Logo sales
 - Auction: Sarah/Britt Bronson co-chair
 - Logo: Meredith Jacoby
 - Started with basics that could be worn during gym - sold about \$5k in merch, \$3k in profit.
 - Moving to more specialty products, logos, colors, etc. Will build inventory to include specialty items for pre-order.
 - Link to Squadlocker on website, but their cut is pretty big; prefer to regain control of autonomy.
 - Opportunity for volunteer with experience managing online retail, inventory, tracking
 - Capability to run an online store, but need people who can go in and pull merch and track; possibly even a student volunteer.

Social Committee Update: Dani Laws

- Looking for members and help to get events on calendars.
- Supporting the upcoming Happy Hour fundraiser.
- Open subcommittee chairs:
 - Staff Appreciation - show thanks to Masterman staff throughout the year
 - Hospitality - helps with MS and HS
 - Family Social - welcoming new families


Treasurer Update: Ya-Chi Tsao

- Routine spending and summer reimbursements
- Will start to see more impact from membership drive and logo sales.
- Budget plan review meeting scheduled for 9/24

Wrap Up

- Floor was opened for comments, questions, concerns

Meeting adjourned at 8:54pm

Respectfully submitted,

Kaitlin Kertsman

MHSA Recording Secretary , Interim